

The 5-Minute Website Conversion Audit

Quickly find and fix the top issues killing your website conversions.

1: Instant Trust Checks

- ☐ *My website clearly says what I do and who it's for above the fold.*
 - ☐ *I have visible testimonials or social proof near the top.*
 - ☐ *My site uses HTTPS (secure connection) and shows trust badges.*
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2: Conversion & Clarity

- ☐ *There is one clear Call-to-Action on each page (e.g., "Book a Call").*
- ☐ *My CTA buttons stand out in color and contrast.*
- ☐ *My copy focuses on benefits, not just features.*

3: Speed & Mobile

- ☐ *My site loads in under 3 seconds (test on GTmetrix or PageSpeed).*
- ☐ *It looks great on mobile and tablet devices.*
- ☐ *No large images slowing it down.*

4: Follow-Up Funnel

- ☐ *I have a form or free resource to capture visitor emails.*
- ☐ *Visitors get an automated thank-you email or follow-up.*

Score your site out of 10.

8–10 = Ready to scale 🚀

5–7 = Some key leaks to fix ⚠️

0–4 = You're bleeding conversions 😬

Need help fixing it? Book a free Website Growth Audit at serpexa.com

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